

SMILE FOR RICH AND KEEP THE

SOUTH COAST DERBY FRIENDLY



POMPEY

SAINTS



**Sunday 14th
December 2003**

**Souvenir
Programme £2**

Smile 4 Rich **CHARITY FUN DAY**



Welcome to Hamble and the Smile 4 Rich Charity Fun Day!

I am so sorry I cannot be with you today, due a prior commitment to another charitable event with which I have been associated for a number of years, but I'm sure you will have an enjoyable day.

When approached and asked to support Smile4Rich, I had absolutely no hesitation as I could see immediately that it would be a wonderful way of promoting goodwill between the rival supporters of these two great clubs. I am particularly pleased that it has focused on the younger supporter. They are the lifeblood of our game and the future of our clubs. Today will help demonstrate that rivalry can be fierce, but remain friendly.

The fact that today's event will also benefit two such deserving charities is even more reason to wish it every success. Living locally, I was aware of the death of young Richard and heartened by the community spirit that has seen one family's tragic loss turned into such a powerful force for good. I'm sure you will join me in thanking the Bowler family for having the inner strength to channel their love in such a positive way.

In football there are always winners and losers, but by supporting this event today you are all winners. Have a fabulous day!

Yours

Alan Ball MBE

WELCOME



Richard Bowler

1987- 2002

On the 2nd of July 2002, 15-year old Saints fan Richard Bowler collapsed while training with Sarisbury Sparks FC. He was rushed to the Intensive Care Unit of QA Hospital, Portsmouth, where he was found to

have suffered a massive brain haemorrhage. Sadly, he never regained consciousness and died the following day. Following news of his death, hundreds of his friends at Brookfield School left messages on a 'memory board' in the school grounds. One such message ended with the words 'Smile 4 Rich'.

It was the perfect obituary for a lad who always wore a smile and had a cheerful, cheeky personality. It quickly became a symbol of peoples grief and if you walk into Brookfield today you'll still find kids proudly wearing their 'Smiley' badges in his memory.

Family and friends were devastated and vowed to ensure that some good should come from this tragedy. Initial fundraising aimed to raise £1,500 to pay for two memorial benches to be sited at the recreation ground where Rich had collapsed and at the cemetery where he is buried. But the tragedy had clearly touched the community and the fund swiftly exceeded £12,000 with a significant proportion of this being raised through the generosity of fans at both St Mary's Stadium and at Fratton Park, and with a donation of £2,000 from Pompey sponsor, Ty Europe.

Now, with the support of Portsmouth and Southampton Football Clubs, Smile4Rich has inspired a group of fans to come together in a bid to promote goodwill between the two sets of supporters ahead of the South Coast derbies, and to raise further funds for local charities.

Thanks For Your Support

The directors, management and staff of
Aerostructures (Hamble) Ltd

Alan Ball, MBE

Amanda Burke Plaice On The Green,
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Ian Collins Constant in Opal Music
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**Joe Line and the coaching staff of
Sarisbury Sparks FC**

Kevin Riley Colourspeed, Fareham
(www.colourspeed.com)

Pictured left: One of Paul Walsh's England
shirts (signed). Football signed by the
Liverpool squad. Saints 'Centenary' shirt
signed by Matt Le Tissier.



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Pleased to be supporting Smile4Rich

Wessex Neurological Centre

The Wessex Neurological Centre in Southampton serves an area with a population approaching three million people. As one of the largest neuroscience centres in the country, the Centre provides a dedicated, integrated 24 hour acute neurosurgical and neurological assessment, investigation and treatment service.

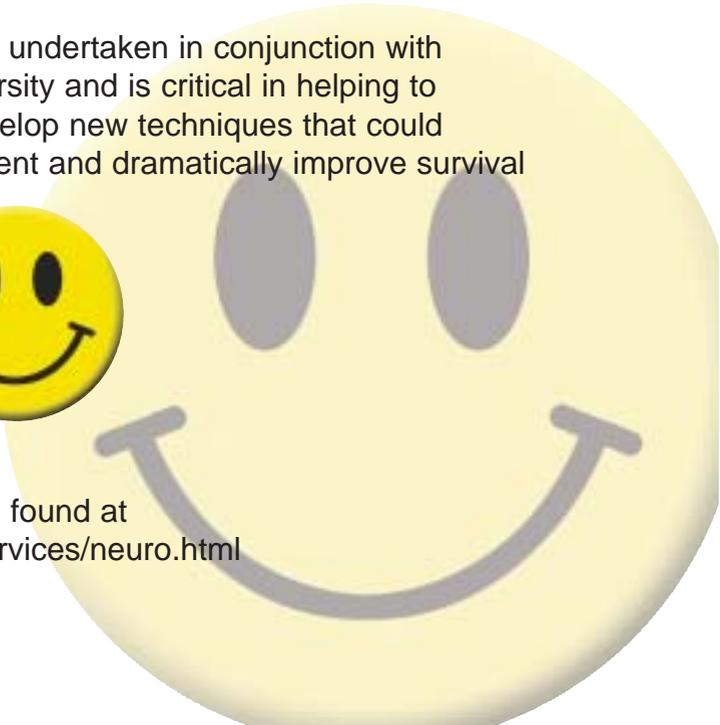
Each year it treats approximately 4,000 inpatients and 13,000 outpatients. Its newly built intensive care unit treats some of the most critical cranial/spinal traumas, major post-operative and acute neurological conditions.

Renowned for its work in providing high levels of specialist patient care, The Wessex Neurological Centre also undertakes a variety of research programmes aimed at improving diagnostic abilities, treatment regimes and preventive care.

Much of this work is undertaken in conjunction with Southampton University and is critical in helping to understand and develop new techniques that could revolutionise treatment and dramatically improve survival rates.



Details of the work of the centre can be found at www.suht.nhs.uk/services/neuro.html



Southampton schools players

SOUTHAMPTON GIRLS

Kelly Haylett

Louise Smith

Lisa Riley

Nicola Pike

Laura Nand

Jenny White

Becky Standen

Vicky Kember

SOUTHAMPTON BOYS

Chris Smith

Luke Strange

Christopher Hilton

James Doswell

Mark Colmer

Jamie Line

Mourad Boucenna

Luke Watts

Michael Nailor

Joe Lineker

Richard Templeman

Ben Smith

Ryan Long

Carl Hunt

Steve Robey

Chris Calfe

Lee Taylor

Kyle Walker



Support from Southampton FC

"We were very sad to hear about Richard but this game is an excellent way of helping to bring fans of both clubs together in his spirit. I am sure the event will reflect his character by being a positive, fun occasion and hopefully it will help put football into perspective. I hope it will be a big success and our thoughts are with the family and the organisers."

Rupert Lowe Chairman

"On behalf of the players and management, I would like to wish everyone well for this excellent event. It is a sad story but I am sure this game will be a big success and it will be played in the right spirit."

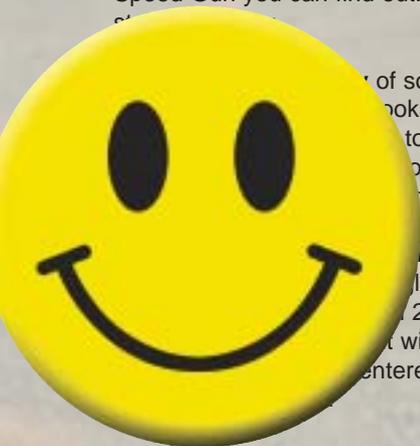
Gordon Strachan Manager

PROGRAM

Smile 4 Rich Charity Match & Fun Day

As you can see, we have a busy programme planned for today with the emphasis firmly on fun for all the family. Aside from the main events listed opposite, there are a number of activities and entertainments being provided to keep you busy, keep you smiling, and hopefully to persuade you to part with a little more cash as we seek to raise as much as possible for the two charities that will benefit from this event.

For the younger ones there's a bouncy castle, face-painting and a children's entertainer. If you've ever wondered how fast you can kick a ball, with the FA Speed Gun you can find out. And in the marquee you'll find a variety of interesting



of some fabulous items of sporting memorabilia, including books and photos donated to Smile4Rich. You can place today in advance of their online auction at coming weeks. Match our reserve price and you could home today.

Prize Draw there are 200 prizes to be won instantly and a World Cup 2002 Pennant personally signed by 2,000 tickets in the hat, simply pull out one ending in a winner. And every ticket ending in two or more zeros entered into the final draw to win the pennant at the end of

If you're looking for some extra Christmas stocking fillers, then why not pick up a Ty Pillow Pal, or two. At just £5.00 each they're much dearer on the high street and every penny will benefit the Wessex Neurological Unit and the Rocky Appeal.

You can also speak to representatives of the two charities to find out more about the work they do and how the money raised today will benefit patients.

Finally, keep your eyes peeled, your pens poised and your camera ready as players from both Southampton and Portsmouth football clubs will be joining us during the day.

11.30 Gates Open

12.00 Rick Jackson's Sunday Brunch



Power FM Breakfast Show host, Rick Jackson, opens proceedings and talks to some of the participants in today's event. Watch out for the Roadrunner girls too!

12.20 Keep on Keeping It Up - with Paul Walsh

Can you ball juggle? If the answer is yes then maybe you can join Paul on the pitch to display your skill. Prizes for the best efforts!

12.40 Beat the Goalie

Ever wondered what it's like to take a penalty in front of a big crowd? Well now's your chance. Have you got the bottle to make the net bulge?

13.00 Saints v Pompey (Part I) - Girls Six-a-Side Match (Ref: TBC)

A 20-minute each way game between girls from Southampton and Portsmouth schools for the Smile4Rich Shield.

13.45 The Solent Sandwich - with Dave Merrington & Tristan Pascoe

The former Saints manager and Radio Solent presenter look forward to the derby game and talk to representatives of the charities benefiting from Smile4Rich.

14.15 Pompey v Saints (Part II) - The Boys Match (Ref: Steve Claridge)

A 35-minute each way game between boys from over 25 Southampton and Portsmouth schools for the Richard Bowler Memorial Cup.

15.45 The Verdict - Presentations and Prize Winners

Presentations of Man of the Match awards, the trophies, the signed shirts for the players raising the most sponsorship and the draw for the winner of FA Prize Draw, for the England World Cup 2002 Pennant signed by Sven-Goran Eriksson.

16.00 Close



Support from Portsmouth FC

“Chairman Milan Mandaric, his board of Directors, myself, Harry Redknapp, his team, and Portsmouth Football Club as a whole are delighted to give their backing to the Smile4Rich campaign. We wholeheartedly back a scheme that turns tragic circumstances into a positive force and encourages young Pompey and Southampton fans to proudly represent their teams within the spirit of healthy competition and friendship. With the forthcoming local derbies between Portsmouth and Southampton imminent this is the blueprint which we urge all fans to follow. Wear your respective colours with pride but always within the spirit of sport.”

Peter Storr
Chief Executive.

Portsmouth schools players

PORTSMOUTH GIRLS

Sarah Jelly
Maureen Bennett
Kim Young
Jemma Burbury
Sarah Atkins
Kim Churchill

PORTSMOUTH BOYS

Jack Stanbridge
Tom Cannell
Mathew Jarvis
Conner Ager
Chris Megginson
Daniel Evans
Daniel Berry
Ben Westgate
Luke Faulkner
Lewis Hickish
Lee Bailey
Daniel Upfield
Anthony Galvin
Stefan Morris
Daniel Turner
Ross Grady
Jack Thompson
David Morgan
Ben Shurmer
Garry Neale
Daryl Carter
Sam Durkee

The Rocky Appeal



The new Portsmouth Hospitals Rocky Appeal aims to raise £2,000,000 to build a unique, purpose-built, Cancer Laboratory. To be sited at Queen Alexandra Hospital in Portsmouth the laboratory will have the potential to revolutionise Anti-Cancer treatment, helping doctors to tailor treatment to individual patient needs.

“Cancer can affect anyone, and most people will know someone close to them who has experienced it.” says Mick Lyons, the Rocky Appeals Co-ordinator, “This new laboratory at QA Hospital will be a UK first, and it’s work, will be of great benefit to many people across the Solent region and beyond.”

As the first unit of its kind in the whole of the United Kingdom it will be of great benefit to very many patients and their families who are faced with this dreadful disease. Further information can be found at www.portshosp.org.uk/rockyappeal/index.asp

Alternatively you can find out more by calling 023 9228 6487



Thanks For Your Support

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Paul Walsh

The directors, management and staff of
Portsmouth Football Club

Rick Jackson Power FM
(www.powerfm.com)



Sacha Nicholas Hampshire FA
(www.hampshirefa.com)

Sharon Williams Hays Education
Personnel (www.hayspersonnel.com)

Simon & Sheila 'The Old Ship',
Swanwick

The directors, management and staff of
Southampton Football Club

St John Ambulance

Steve Claridge

Sven-Goran Eriksson The Football
Association (www.thefa.com)

The 606 Boys
(you know who you are!)

Tom Niessen TruTorq Actuators,
Gosport (www.trutorq-actuators.com)

**Tristan Pascoe, Mark Demuth,
Julian Clegg and Ed Sherry**
at BBC Radio Solent

**And finally, the staff at each of the
participating schools for their
assistance.**

Pictured left: Some of the 250 + items
donated by The Football Association



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FROM THE ORGANISERS

Thank you all for attending the Smile 4 Rich Fun Day



Today's event has been arranged in a remarkably short period of time and would not be taking place but for the generous support of an enormous number of individuals and organisations. Elsewhere in this souvenir programme, we have done our best to acknowledge all who have

helped and can only apologise if anyone has been omitted.

A special thank you must go to Rupert Lowe, Milan Mandaric and all at Southampton and Portsmouth Football Clubs for backing Smile4Rich, to the staff and management of Hamble Aerostructures for hosting today's event, to the media for spreading our message of friendly rivalry, and to all who have embraced the spirit by participating today.

But particular thanks must go to the group of ten guys pictured here with Rich's dad and me. Until early September, most of us had never even met one another, but without their dedication and commitment today's event really would not have been possible. They have demonstrated that rivals can come together in a spirit of true friendship and they have my profound thanks and respect.

Funds raised today will benefit two extremely important charities. By supporting us you will have helped to speed the work that they do to improve understanding, and to develop new treatments for neurological and cancer patients from across our community.

If you are watching today Rich, I know you will be smiling!

Neil Westbrook, for Smile4Rich

Smile 4 Rich - Money Well Spent

Already Smile4Rich fundraising efforts have raised over £12,000 which has been spent on a variety of projects to benefit local children.

£2,620 has been spent creating an outdoor classroom at Locks Heath Junior School where up to 60 children can be seated for lessons and provides an area for children to sit at break times.

Over £2,100 has been used to provide benches and picnic tables at Sarisbury Sparks FC's ground in Swanwick and to buy 13 first aid kits for local clubs.

A carved and sculpted bench themed on the poem 'The Owl and the Pussy Cat' has been commissioned and will be installed at Locks Heath Infant School at a cost of almost £2,500.

1st Sarisbury Scout Group have been supplied with a large, Ifor Williams, 4-wheel trailer and new 'troop' badges that incorporate a 'Smiley' face at a total cost of just over £2,000.

We are to provide the funding for amphi-theatre style seating outside a new Performing Arts block which is under construction at Brookfield School to seat guests for outdoor performances and to provide a casual seating area for students to congregate, at an estimated cost of £2,400.



Autographs



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ARE PLEASED TO
BE SUPPORTING
SMILE4RICH

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