



Keep Smiling!

Newsletter of the Smile4Rich Appeal

for the Wessex Neurological Centre Trust

Registered Charity Number 286277

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Welcome & Appeal Update...

Welcome to the latest edition of **Keep Smiling!** Since the previous newsletter was published, I'm delighted to report that significant progress has been made toward our current appeal target. This aims to provide a Paediatric Video-Telemetry Suite (see artist's impression below) at the Wessex Neurological Centre which will be used to assess children with severe Epilepsy to determine their suitability for life-changing corrective surgery. Thanks to the generosity and efforts of many people from across the Wessex region, we are on target to see this much-needed facility built later this year.

As part of the project, we'll also be carrying out some refurbishment within the Children's Neurosurgery Ward to provide upgraded kitchen facilities, a new nursing station and improved storage in the children's play area - so this project will benefit all of our paediatric patients, not merely those with Epilepsy.



Detailed plans have already been drawn up and we are currently targetting for building work to start in August. However, if this is to happen on schedule then we still need your support in order to raise the remaining amount needed to complete this tremendously important project.

If you feel inspired to help Smile4Rich then please read on as this newsletter is packed with ideas as to how you can get involved, and details of forthcoming events in which you may wish to participate. It also gives details of some of the many fundraising activities, large & small, that have taken place over recent months. Hopefully the smiles on the faces of those who took part will convince you that fundraising for the Wessex Neurological Centre is not just very worthwhile, but really can be great fun too!

Neil Westbrook - Smile4Rich Appeal Co-ordinator

About Smile4Rich...

The Smile4Rich Appeal is the the public face of charity fundraising for the Wessex Neurological Centre Trust (WNCT) and has previously raised £80,000 to fund the provision of a dedicated Neuro Intensive Care Ambulance for the centre. The WNCT also funds numerous research projects into neurological conditions, both at the Wessex Neurological Centre and at Southampton University's world renowned School of Medicine.

Our Sincere Thanks Go...

... to all who have given their support in the last year. Sadly, there's not space here to list every individual donation, so we hope you will not be offended if yours has been omitted. Please be assured it is greatly appreciated.

Scottish & Southern Energy
Jennie & Roger Hartnell
Meon Valley Lions Club
Kim & Paul Saunders
Greenery Nursery
Adam Marston
Steve Painter / BlueFish
BT (Bournemouth)
Cathy & Dave Sharp
Thornhill & Bitterne
Townswomen's Guild
Mrs V M Anderson
Fortis Insurance
Lou & Dave Stares
The Hampshire Trust
PS&D Short Mat Bowling Assoc
Allan & Joy Legg
Aerostructures Hamble
Lyn Weldon
Gill & Barry Channell
Nick Ward, Royal Southampton
Yacht Club and Cawsand Bay
Sailing Club
Sandy & Tony Smith
Jack Jarvis
Worthing School of Dance
Mr & Mrs Dean Glover
Smith & Williamson
Sharon Laithwaite

... and to the staff/customers of
Currys (Hedge End)
The Fleming Arms (Swaythling)
The Talisman (Park Gate)
The Victory Inn (Hamble)
The Old Ship (Swanwick)
Plaice on the Green (Sarisbury)
Boswells (Whiteley)
Brookfield School (Sarisbury)
The Crab & Lobster Inn (IOW)

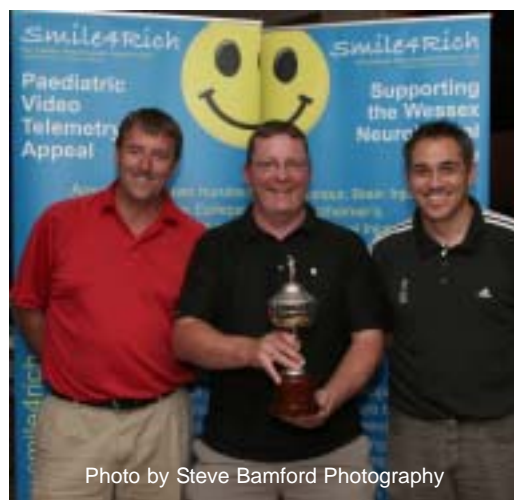
smile4rich.co.uk

BIG SMILES... FUNDRAISING NEWS

Ryder Cup-style Golf Day - 11th October 2007

Pompey Legend Sinks Saint Matt

Quindell Golf Club may not feature as a venue of the Ryder Cup itself, but it did see a finish that had our team captains, Pompey goal-scoring hero Guy Whittingham and Saints' legend Matt le Tissier, sweating on the outcome. Sixty-eight golfers, split into two teams, had battled it out over 9 holes of Fourballs and 18 holes of Singles, but with just two matches left on the course the scores were tied at 24.5 points each. Tense minutes passed in the clubhouse before the final cards were handed in, with both scoring wins for Guy's team, giving him a two-point victory over his rival.



Of course, the real winner on the day was the Smile4Rich Appeal, with around £3,500 being raised by the event.

Aside from the winner's trophy, seen here about to be presented by Tony Lynam of Pinnacle Asset Management (the main sponsor of the event), every player received a medal. In addition, prizes and trophies were awarded for 'Nearest-the-Pin' (sponsored by Viking Kia) and the 'Longest Drive' (sponsored by The Mortgage Connexion).

Matt will be hoping for revenge in 2008 when the next Smile4Rich Ryder Cup-style Charity Golf Day takes place, on Friday 12th September. Full details and an entry form can be found on the appeal web site at www.smile4rich.co.uk

Charity Concert, Victory Hall, Warsash - 23rd Nov 2007

Elvis Gig Rocks 4 Rich

Victory Hall in Warsash is used to hosting a vast array of community groups and their activities, but it's been a long time since it witnessed an evening quite like this one! In a year that saw the 30th anniversary of his passing, it also proved that Elvis Presley and his music is as popular as ever. Indeed, the size of the venue meant an audience of just 160 were able to be there to see 'The King', but demand was such that twice that number of tickets could have been sold.

Fresh from his success at the Porthcawl Elvis Festival, where he was crowned 'Best Festival Elvis', local tribute artist Craig Jefferson had them jiving the night away as he delivered two 45 minute sets with amazing energy and an unnervingly authentic vocal performance that had everyone calling for more!

Needless to say the event was also a great success for Smile4Rich, with just over £800 being raised for the appeal. Indeed Craig, and his wife Carla, have been big supporters of the charity, also performing at two previous events, and the good news is that we hope to have another 'Elvis' gig later in 2008. Details will be announced in due course and will appear on the Event Calendar section of the appeal web site (www.smile4rich.co.uk), as well as on Craig's own web site (www.mywayatributetoelvis.com).



MORE FUNDRAISING FUN



All Together for some Fundraising Fun
 (clockwise from top left)...

Wessex MX-5 Owners Club at the Pageant of Motoring, James Tatman completes the London Marathon, the OSA team during our Guernsey Golf Day (which with the dinner that followed was our most successful event of the year), Coxlease School Fun Day with Alan Knight (ex-Portsmouth FC), and Sam Vokes & Brett Pitman (of AFC Bournemouth), Simon & Sandra Leat who again donated their villa in Crete as an auction prize at our Gala Dinner (held at NV Southampton), members of Waterlooville Bowling Club at their Charity Bowling Day, Craig Jefferson as Elvis, Radiographers Richard Smith and Phil McNea during their epic 8-day cycle from Land's End to John O'Groats and, finally, over 500 Scouts, Cubs & Beavers pack Fort Nelson for a very special St George's Day Parade. **Our thanks go to you all for helping to raise thousands of pounds for our appeal.**



Photo by Solent Studios



One Off Panto People's 'Cinderella' - 15th December 2007

Cast Raise Panto Smiles4Sophie

The following article was written by Sue Urquart who, with the help of many, set out to honour the memory of Sophie Carpenter but, in doing so, also brought a grieving community together and raised over £6,000 for the Smile4Rich Appeal.

On the 15th December 2007, the 'One-Off Panto People' came together to perform 'Cinderella', a family panto, at the Boys Grammar School in Poole, Dorset. A matinee and an evening performance drew in an audience of approximately 800 people from the local community. The atmosphere was heightened by the fact that we were all there not only to raise money for the 'Smile4Rich' appeal, but also to support the family and friends of Sophie Carpenter who passed on to the higher side of life on December 5th, 2006.

Sophie was a bright and fun-loving 11 year old whose personality shone for everyone who knew her. She was dearly loved by her family, friends and anyone she touched; and this was our way of supporting the family, friends and community.

Rehearsals began back in April 2007 and from there on none of us could shake the "Bombi S a m b a"



from our minds! (You would have to have been there to have appreciated it! And I'm sure Sophie was). We sang, we danced, we laughed and we cried, but the generosity of everyone involved was astounding and we bonded as a family ourselves. We felt privileged to be involved and it was an experience that none of us will ever forget; just as none of us will ever forget Sophie!

S4R ONLINE... NEW WEB SITE GOES LIVE

Those of you who regularly visit the Smile4Rich Appeal web site will know that the site had been creaking at the seams for some while. Despite valiant efforts to keep it up to date, technical issues meant that we could no longer make maintain the site as we would want to, so a decision was made to start afresh.

Since late last year we've been busy working on a new design, and by the time you read this article the new site should be live - at least in part. Those familiar with the old design will immediately notice a new look to the site, but it's also our intention to expand the content of the site over the coming year to provide even more information and features (such as an online shop for S4R merchandise and possibly even our own Forum through which our supporters will be able to contact one another) than could be found on the original site. Of course, one thing that's not changed is the address - www.smile4rich.co.uk

If you're a patient, or relative of one, you'll also find a library of information about the Wessex Neurological Centre, its facilities, and the services it offers, together with links to other sources of information about neurological conditions and support groups. Of course, we're always open to suggestions as to how we can improve the information we provide, so if you have any ideas then please don't hesitate to get in touch.

In Memory of...

We are very sad to report the passing of two of the Smile4Rich Appeal's greatest supporters...

Mrs Ve Bowden - Maternal Grandmother of Richard Bowler, in whose memory our appeal was launched. Our sincere condolences go to her husband, Roy, and to all her family and friends.

John 'Budgie' Stratton - The 'larger than life' landlord of The Victory Inn, Hamble, who put up such a brave two-year fight. Our thoughts are with his wife, Viv, their family and friends.

We also wish to convey our sincere condolences to the families and friends of the following, and to thank them for the very generous donation of collections made in their memory

Martyn Wadsworth of Romsey. Collections in Martyn's memory, and a charity gig by 'BlueFish', with whom Martyn had played keyboards, raised almost £2,000 for the Smile4Rich appeal.

James Barr Cameron Meikle of Jersey. Described by donors as a "true gentleman" and "a great friend".

Dennis Saunders of Ringwood
Hugh Booth of Gurnard, IOW
John Dolbel of Guernsey
Shirley Searle of Gosport

All are greatly missed by their families and friends.

01489 582259

EVENT DIARY

2008 HIGHLIGHTS

Monday 26th May - Balmer Lawn Hotel

New Forest Walk & Cream Tea



Join us for a Bank Holiday walk in the beautiful New Forest. Starting from and finishing at the Balmer Lawn Hotel (Brockenhurst), the walk will offer two routes to choose from (5 or 10 miles) and each will include a 'Treasure Hunt' style quiz to keep your mind busy whilst walking. All walkers will be rewarded with a New Forest Cream Tea upon their return to the Balmer Lawn. Entry costs £7.50 per person (£6 for children and over 60's or £25 for a family of 4) but the entry fee will be refunded for walkers raising over £75 sponsorship. For further details and an entry form, please contact the fundraising office.

Friday 20th June - a 75-mile Isle of Wight Quadrathon

'The Longest Day'

This year, the summer solstice falls on 20 June, and 'The Longest Day' will see L/Cpl Dan Mason, of 17 Port & Maritime Regiment (based at Marchwood), and 7 of his colleagues (including Officers and fellow NCOs) tackle a gruelling 75-mile Quadrathon. This will involve them kayaking 2.5 miles across the Solent to Cowes, then cycling a 60-mile route around the Island, before kayaking back across the Solent and finally running 10-miles back to their Marchwood barracks.



Around a year ago, Dan was diagnosed as having a brain tumor, which he has been receiving treatment for at the WNC. He and his colleagues are aiming to raise £5,000 for the Smile4Rich Appeal, and would be very grateful of any support you could give (Dan is particularly keen to talk to anyone who may be able to loan the team cycles for the event). A Justgiving page, to accept online donations, can be found at www.justgiving.com/17port so please be generous with your support for this arduous challenge.

Friday 24th October - NV Cabaret Club, Southampton

Smile4Rich Gala Dinner

Always one of the highlights of our event calendar, our 2008 Gala Dinner will again be held at NV Restaurant & Cabaret Club in Southampton City Centre, a stunning venue in a lavishly converted Grade II listed building. Full details will be made available in due course (please see the appeal web site).

For further information, tickets or details of the sponsorship opportunities available for these and other Smile4Rich events, or if you are thinking of holding a fundraising event of your own and would like our help in promoting/organising it, then please call Neil Westbrook on 01489 582259 or email info@smile4rich.co.uk

Or join in with the fun at...

13th April 2008

London Marathon

Chris Allen will be one of over 30,000 pounding the streets of London, but he'll be Smiling 4 Rich all the way.

18th April 2008

Easter Bonnet Contest

If you live in or near Warsash then this could be a great way to occupy younger children during the school holiday. Organised by staff at the Co-op Welcome in Warsash Road, there are chocolate egg prizes for the lucky winners. Please call into the store for an entry form.

13th June 2008

Guernsey Golf Day

Last year's Golf Day & Dinner in Guernsey was a massive success, raising over £14,000 for our appeal. We're obviously delighted that it is being staged again in 2008, with the fabulous La Grande Mare Resort as the venue once more.

22nd June 2008

Lions Club Walks

Swanwick Lions Club are holding 5km & 10km sponsored walks at Manor Farm Country Park, off J8 of the M27.

24th/25th August 2008

Pageant of Motoring

The Wessex Mazda MX-5 Owners Club will again be raising cash for S4R at this Bank Holiday extravaganza on the Broadlands estate. We again hope to have the Smile4Rich ambulance on display.

For a full Calendar of our events, please visit www.smile4rich.co.uk or call us on...

023 8079 8882

New Appeal Office Opens

The Smile4Rich Appeal has recently moved into an office at the Wessex Neurological Centre. Located on C Level, on the corridor that links the WNC to the main part of Southampton General Hospital, the office will be the new home for Appeal Co-ordinator, Neil Westbrook.

"It's great to have a base at the unit and I'm sure this will help us lift the profile of our fundraising efforts" comments Neil.

Neil will be splitting his time between this new office and his existing home office, as well as spending time out and about talking to interested groups and organisations across the Wessex region.

If you would like to learn more about the appeal, our activities and plans, or talk about how you could get involved in helping us to achieve our targets, then please call in at the office or see contact details below.

Contacting Smile4Rich

Tel: 023 8079 8882 or 01489

582259

email: info@smile4rich.co.uk

web: www.smile4rich.co.uk

Write: Smile4Rich

Mailpoint 101

The Wessex Neurological Centre

Southampton General Hospital
Southampton

SO16 6YD

SMILES4MILES

HENDY FORD PUT APPEAL ON ROAD

The Smile4Rich Ambulance has become a familiar sight on the roads around the Wessex region in the last year, a year in which it has carried well over 600 patients, but it has now been joined on the road by another vehicle bearing the Smile4Rich logo, thanks to the support of Hendy Ford, Fareham.



The eye-catching Ford Fiesta Zetec-S TDCI, supplied by the Newgate Lane dealership, will be used by Appeal Co-ordinator, Neil Westbrook, as he travels the region promoting Smile4Rich, and the car certainly gets noticed due to the unique livery that was applied by Richard Hawthorne of Aristocrat Signs in Locks Heath.

But Hendy Ford's support goes further, and means that the charity

can benefit (to the tune of £100) when you buy your next new or used car from Hendy Ford in Fareham. The scheme operates via a simple voucher, so if you're thinking about changing your car for a new or used Ford, then you may want to talk to Hendy Ford in Fareham. Incidentally, the voucher is available to download from the Smile4Rich Appeal web site (www.smile4rich.co.uk), but if you're in a real hurry to make a purchase then you could always cut out the voucher printed below.



Now you can support your favourite charity when you buy a new or used car from Hendy Ford in Fareham.

Simply take this voucher along to Hendy Ford in Newgate Lane Fareham, present it to the Sales Executive (prior to negotiating a purchase) and, upon completion of your purchase, Hendy Ford will make a £100 donation to the Smile4Rich Appeal (new or used vehicles). There are no other strings attached, and Hendy Ford, Fareham, will endeavour to beat any deal offered by another UK Ford Main Dealer, so you'll be smiling just as happily as us. **Please note:** The Sales Executive must complete the information below and endorse the voucher with the dealer's official stamp. The voucher will then be returned to you for you to send to Smile4Rich at the address shown below.

Name of customer: _____

Date of Purchase: _____

Chassis/Order No: _____

Vehicle Stock No: _____

Dealer Stamp

Authorising Signature: _____

**VALID AT HENDY FORD (FAREHAM) ONLY.
PLEASE CALL 01329 281818 FOR FURTHER DETAILS**

Please return to: Smile4Rich Appeal, Mailpoint 101, The Wessex Neurological Centre, Southampton General Hospital, Southampton SO31 6WT (Registered Charity No. 286277)



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